



ATLANTIC FOOD & BEVERAGE
PROCESSORS ASSOCIATION

ASSOCIATION DE L'INDUSTRIE
ALIMENTAIRE DE L'ATLANTIQUE

Agenda
Sixth Atlantic Conference on the Food Industry –
“Stepping Strongly into the Future” and Roundtable Meeting
Atlantic Food & Beverage Processors Association
Delta Beauséjour Hotel, Moncton

Tuesday, November 27, 2007

7:00 to 9:00 pm Registration desk open
 Meet & Greet Reception *Kramer's (Studio 700)*

Wednesday, November 28 – “Stepping Strongly into the Future”

7:30	Registration desk open Continental breakfast	
8:10	Opening remarks	Luanne Killam, EdenValley Farms Conference Chair
8:15	Introduction of Buyers from Philadelphia	Anne MacEacheron Agriculture & Agri-Food Canada
8:20	“The ‘lay of the land’ for Agri-Food”	Rich Simmons, AgraPoint – Kentville, NS
9:00	“The ‘state of the sea’ for Seafood	Louis Arsenault, NB Fisheries Bouctouche, NB
9:45	Nutrition break	
10:00	“The state of land and sea for aquaculture”	Nell Halse, Cooke Aquaculture St George, NB
10:45	“The flow of the waters for beverage processing”	Richard Gratton, Business Development Mgr Quebec & Atlantic, Ocean Spray
11:30	“Challenges and Opportunties for Food Distributors”	Jeanne Cruikshank, Vice-President Canadian Council Grocery Distributors
Noon	Networking lunch	
1:00	“Opportunities in the Philadelphia Market”	Beth Pomper, Trade Commissioner Canadian Consulate, Philadelphia
1:30	“What the Consumer Wants”	Diane Jebson, Consumer Analyst Agriculture & Agri-food Canada

- 2:15 **“Fortification of Food,
The Offensive & the Defensive”** Carol Culhane, President
International Food Focus
- 3:00 Nutrition break
- 3:15 **Organics – What’s New** Bob Crane, President, N2 Organics
- 4:00 **Business Continuity Planning –
What it is and why do I need it ?** Michael Wilkovesky,
Business Continuity & Recovery Consulting
- 4:30 **Wrap up day one** Luanne Killam
- 5:30 Cocktails
- 6:30 – 10:00 pm **Celebrating Atlantic Canada Banquet**

Thursday November 29

- 7:30 Registration desk open
Continental breakfast
- 8:20 **Human resources – opening remarks** Mike Timani, Fancy Pokket Corp
- 8:30 **Human Resources – Solutions for
your labour shortages** speakers to be confirmed
- 9:45 Nutrition break
- 10:00 **ROUNDTABLE ON THE ROLE OF THE NEW ATLANTIC FOOD
& BEVERAGE PROCESSORS ASSOCIATION**
- Roundtable Opening Remarks** Jan Spinney, Orion Seafood
- 10:05 **“Overview of the food processors
association - where it has come
and where it could head** Don Newman
Executive Director
- 10:30 **Discussion Groups – analysis of issues** Laurie Bourque
- 11:30 **Discussion Groups – preparation of
presentations**
- 12:00 **Lunch**
- 1:00 **Reports from Discussion Groups**
- 2:00 **Annual General Meeting
Atlantic Food & Beverage Processors Association**
- minutes of February 2007 meeting
 - President’s report
 - Executive Director’s report
 - Membership report
 - Financial report
 - Approval of by-laws
 - Election of board of directors, New business



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**'STEPPING STRONGLY INTO THE FUTURE' CONFERENCE –
AND INDUSTRY ROUNDTABLE MEETING
November 27 to 29, 2007 – Delta Beauséjour Hotel – Moncton**

Please register me/us for the *'Stepping Strongly in the Future' Conference and Industry Roundtable meeting*:

Name(s): _____ Position: _____

Organization: _____

Street / PO Box: _____

City / Town: _____ Prov. _____ Postal Code: _____

Telephone: _____ E-Mail: _____

Fees: Full conference including sessions, reception, luncheons, banquet and 'roundtable at \$290	\$ _____
Reception only, November 27, at \$40	\$ _____
Banquet only, November 28, at \$70	\$ _____
Roundtable meeting, November 29, no charge	\$ 0
Subtotal	\$ _____
Less 25% discount on above for organizations with 2007 or 2008 membership fees paid or payable	\$ _____
Display space, single at \$150, double at \$300	\$ _____
Subtotal	\$ _____
HST at 14%	\$ _____
Total payable	\$ _____

Please note:

- I plan to attend the 'Roundtable' session on November 29
- I plan to attend the Annual General Meeting of the association on November 29
- I wish to apply for a travel allowance of \$750 (Newfoundland companies) or \$50 (PEI companies) – first come first served basis – depending on funding, and I will submit receipts

Method of payment: Please charge the above amount to () Visa () Mastercard

Card # _____ Exp Date: _____

Name on card _____

- Cheque being sent
- Please invoice and payment will be made promptly

Please complete and fax to the Atlantic Food & Beverage Processors Association at (506) 854-5850 and check that your fax was received. Confirmations will be sent before the event by e-mail.

Please make cheques payable to the Atlantic Food & Beverage Processors Association and mail to the association at 633 Main Street, Suite 650, Moncton, NB E1C 9X9. The association's HST number is 88787 6928 RT0001.

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